EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

Macro-regional strategies

laboratories for a new Europe

5 June 2018 | PA Safe – steering committee meeting | Tallinn

Guiding principles

Macro-regional strategies **focus on** **societal challenges** that can't be solved solely on local, regional or national levels but **requires transnational cooperation** involving stakeholders **cross-sectorial and cross-borders.**

In Macro-regional strategies **transnational cooperation is integrated in joint development processes.**

Viewing the macro-region as an interconnected system.

Intervention logic

1. Initiating the development process (start point: the Action Plan)

2. Identifying stakeholders / who can bring about change? (with help of steering group/PAFP)

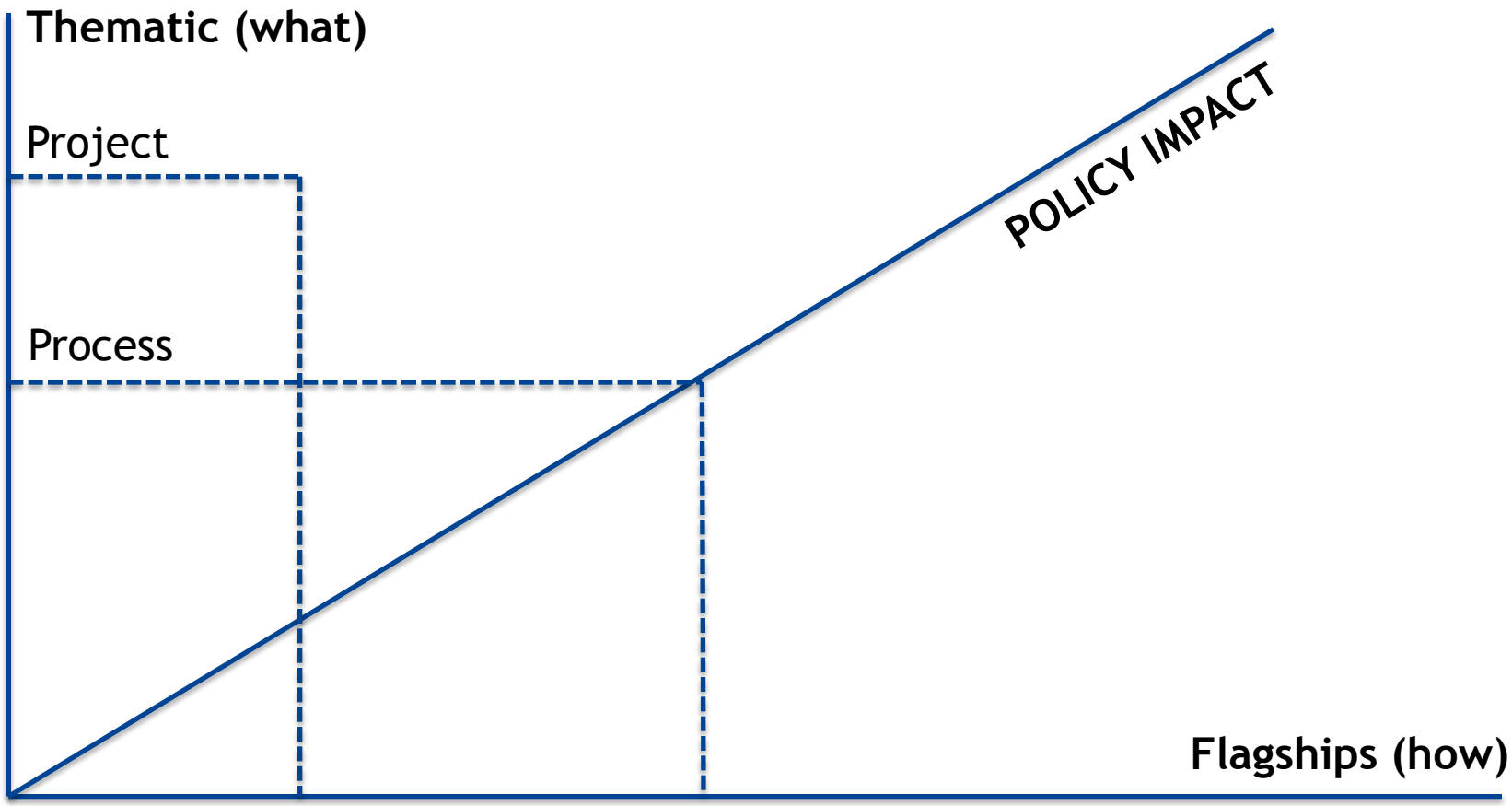
3. Appoint a flagship leader

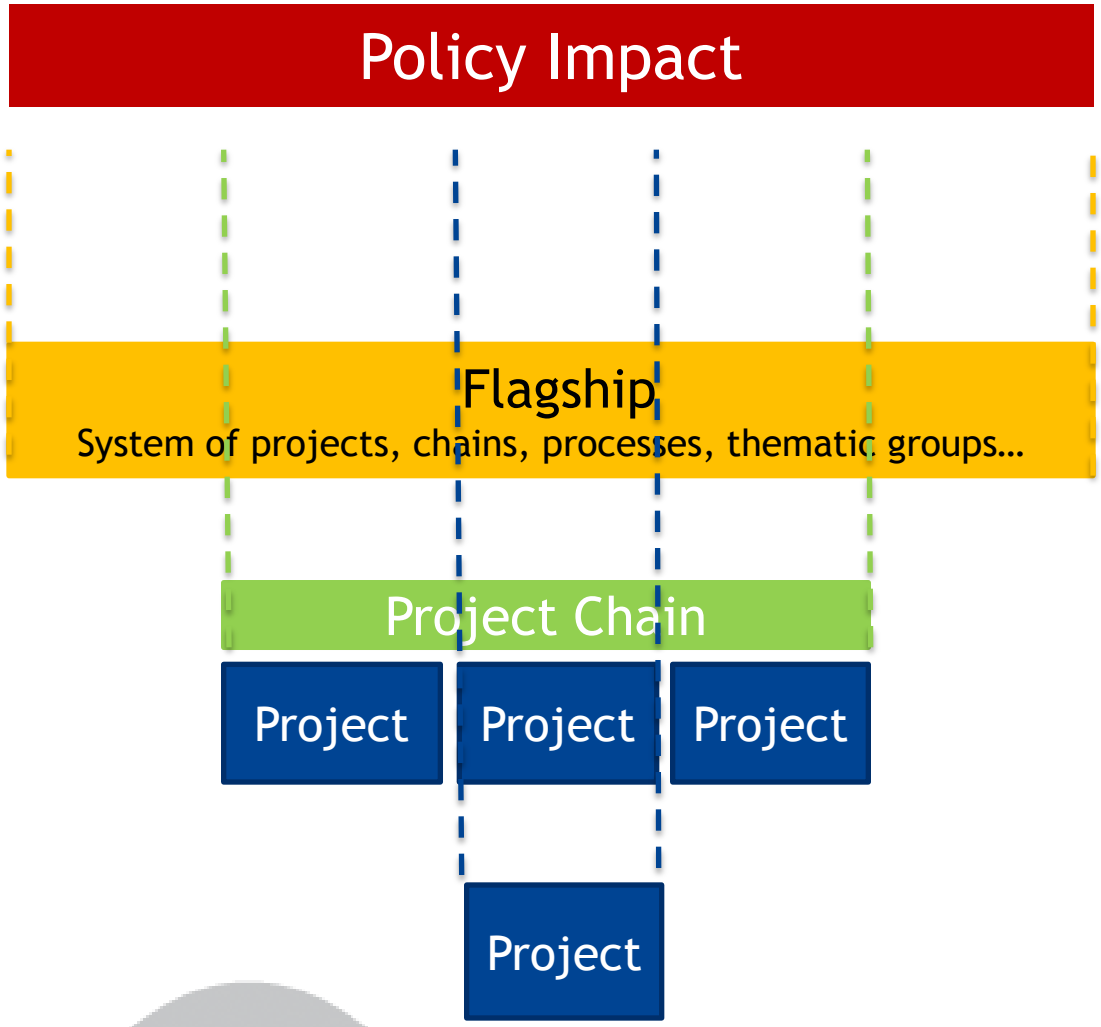
4. Designing the collaboration platform (together with flagship leader) – often with help of seed money

5. Building the platform – often starting with Interreg

6. A ready platform with thematic working groups gathering stakeholders in joint development processes delivering new methods and policy recommendations (ERDF, ESF, EARDF, EMFF)

Intervention logic




Policy Impact
Flagship
System of projects, chains, processes, thematic groups…
Project Chain
Project
Project
Project
Project

Flagships - transnational development processes

Gather **stakeholders in a multilevel governance structures** – stakeholders with capacity for development, implementation and providing sustainable impact.

A mix of **thematic working groups, networks** and **projects**.

Projects with **different financing** depending on the partnership and type of development.

Example: Platforms for co-creation

S2W
School to work

A flagship within the Baltic Sea Strategy.

STRUCTURE

FLAGSHIP LEADER
Swedish Association of Local Authorities and Regions
Sweden

EARLY SCHOOL LEAVING
Knowledge platform
City of Turku
Finland

- Monitoring and Evaluation
- Thematic working groups
- Capacity building
- Projects

INTEGRATION OF REFUGEES
Knowledge platform
City of Turku
Finland

- Monitoring and Evaluation
- Thematic working groups
- Capacity building
- Projects

NEETs
Knowledge platform
Norden Association
Sweden

- Monitoring and Evaluation
- Thematic working groups
- Capacity building
- Projects

Process stages

Inputs

- Report on projects in BSR
- Mapping of resource centres
- Research findings
- Validation of learning examples

Key role: **research officer**

Creation

- Peer based, multi stakeholder learning process
- Testing ground for new ideas and methods

Key role: **process leaders**

Results

- Policy recommendations
- New methods

Key role: **Thematic working groups participants**

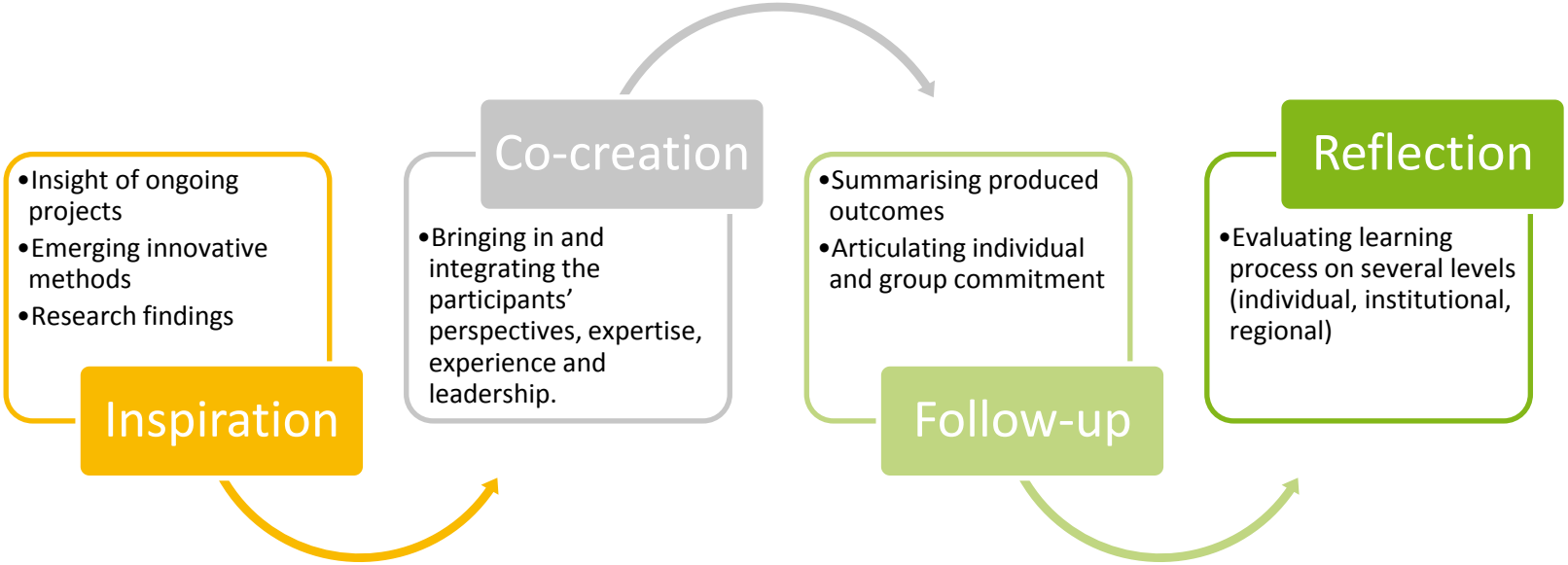
Effects

- Integration of NEETs
- Greater efficiency of effecting policies by local, regional, national initiatives
- Process shared with other MRS

Key role: **Flagship PA Education**

Thematic working groups - Format

Joint transnational development process



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